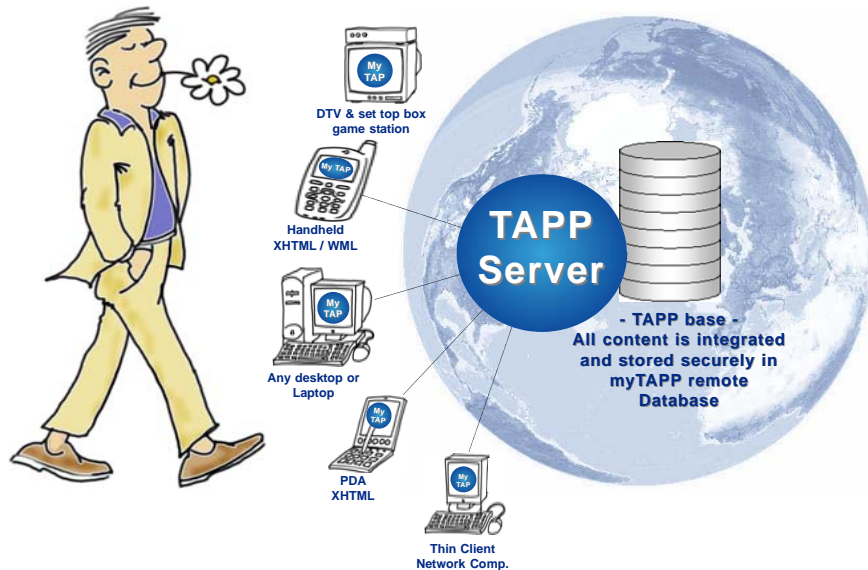


Homo Informatis The Sapiens type



TAPP : User Centric Operating System in a Portal

TAPP's integrated web services platform, enables a disruptive portal delivered content and knowledge management that supersedes desktop OS and organizes seamlessly and securely all content regardless of file format or location.

Outstanding User Benefits

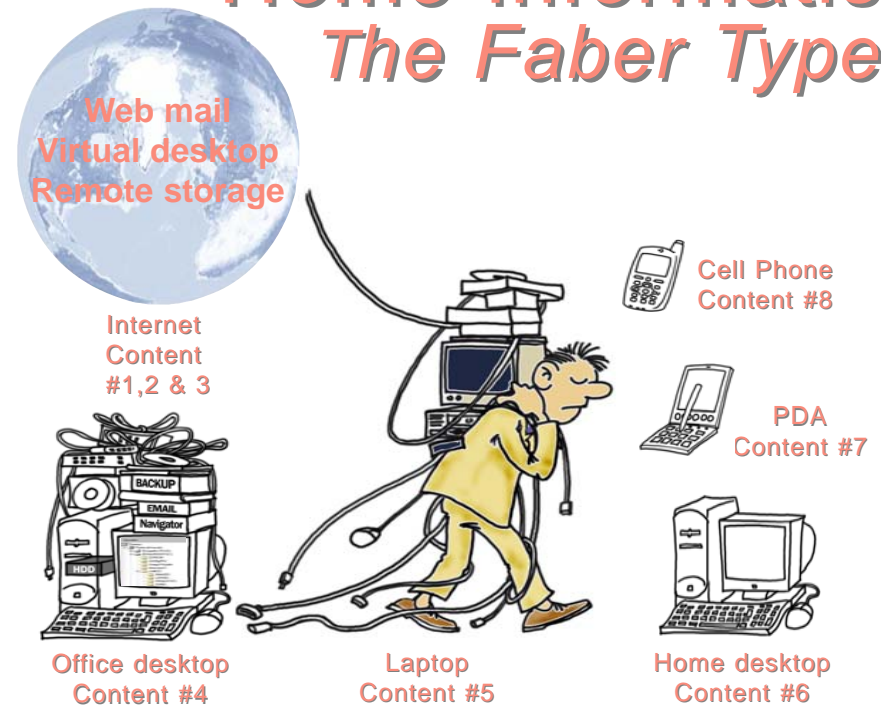
- All your information where and when you need it, thanks to any web connected device.
- Unified view into your Related World - all documents, emails, contacts, agendas, favourites, profiles and history is available at your fingertip thanks to TAPP's powerful retrieve engine.
- Simplified user's life : you just deal with content - TAPP's insert engine takes care of sorting, naming, storing and securing it for you.
- Very significant Savings : \$0 on user's edge - most desktop computer already run TAPP.
- Higher security and privacy - no viruses, no data losses, easy documents encryption.



TAPP - The User Centric Operating System

www.gotapp.com - +33 1 3009 7800 - contact@superwiz.com

Homo Informatis The Faber Type



Disk Centric Operating System

Current user's edge paradigm based on organizing content in files and disks is unchanged for more than 20 years. At that time, it was not built for online content nor knowledge management.

Recurrent Drawbacks for the User

- ✗ Your stuff is clogged in complex file and directory trees, in many different hardly available disks.
- ✗ Split view into your related world : documents, emails, contacts, agendas, favourites are scattered and redundant. Finding stuff is totally depending on user's skill and memory.
- ✗ Complicated User's life : dealing with your content compels that you learn several software. adapt yourself to the computing attitude, remember to backup and synchronize...
- ✗ Costly environment : you are compelled to regularly upgrade your desktop, with very minor new user benefits.
- ✗ Security and privacy flaws : email software is a backdoor for hacking and worms, profile and privacy management is a very heavy job.



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